

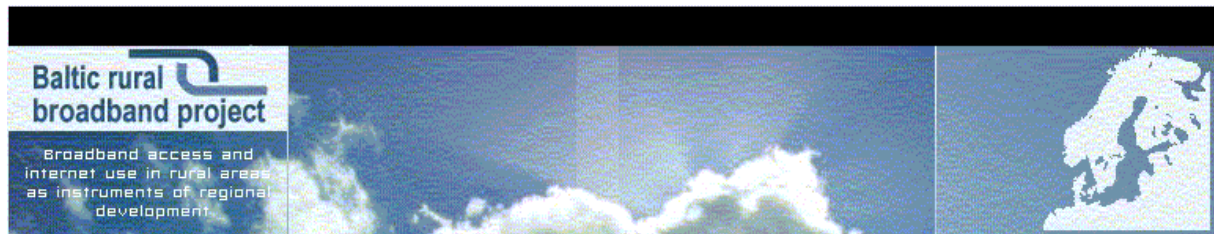


Local Strategy Papers

Partner 19

**Kwidzyn County**

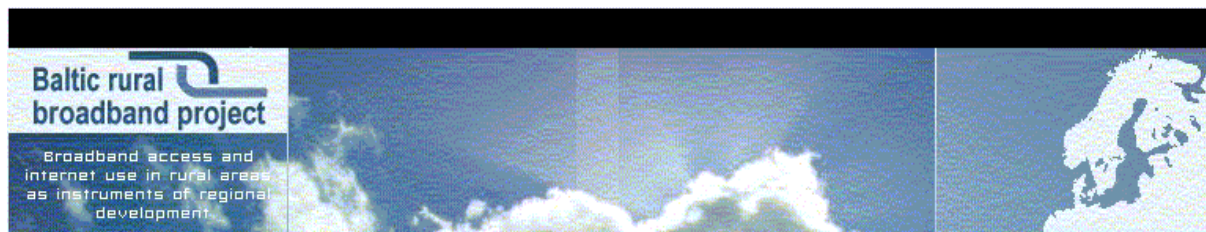
POLAND



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## **1. Introduction**

Kwidzyn County has joined to the Baltic Rural Broadband Project (Interreg III Neighbourhood program) with some delay, but we're doing impressive progress and trying to make up for the lost time. Participation in this project is one of our priorities, as it's stimulus to investing in broadband development.

This document contains strategy description of Kwidzyn County. In this document are follow chapters. First chapter is an *Action Areas*, where are described areas involved in Baltic Rural Broadband Project. Second chapter is a *Stocktaking – Present Situation*, where is described present project progress in Kwidzyn County. Third chapter is a *SWOT analyze* for project – Strengths, Weaknesses, Opportunities, Threats. Fourth chapter is a *Short Term Goals*, where are planned communal cooperation in sphere of activities. Fifth chapter is a *Vision*. In this last chapter we're described our opportunities and obstacles.

## **2. Action Areas**

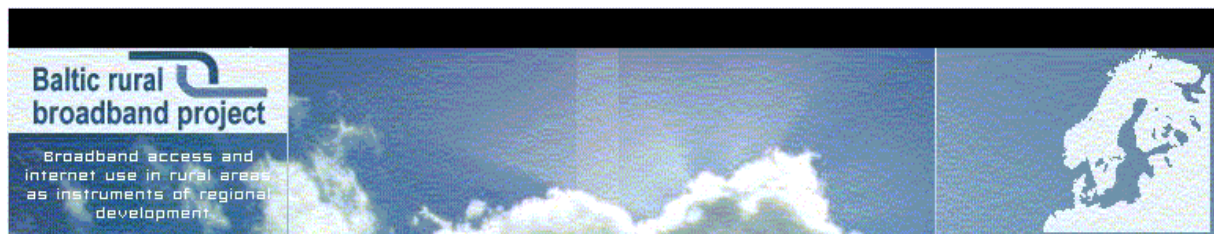
In this chapter firstly should be mentioned local organizations participated in INTERREG III B Project. Then it will be easily to describe what was done and by who. Also it's necessary to mention that all local organizations work on some tasks for BRB Project, not on all.

### **2.1 Organization participated in INTERREG III B Project**

Kwidzyn County as a County has five communes. All of them are participated in INTERREG III B Project. These communes are:

- Kwidzyn Commune,
- Ryjewo Commune,
- Prabuty Commune,
- Sadlinki Commune,
- Gardeja Commune.

Main team office is located in Kwidzyn County's building.



## 2.2 Overview of Action Areas

Before Kwidzyn County joined to the Baltic Rural Broadband Project, there had no any activities similar to citizen services and thing like e-Government. There were just a basic websites, in each commune, with some basis information about county or commune. We were conscious, that it is not enough, so we joined to the INTERREG BSR III B Project as a way to get experience and develop new services for citizen.

National Development Plan for years 2007-2013 have followed main goals:

- contribution to knowledge-based economy development
- improvement in citizens' quality of life

Main objectives of the strategy:

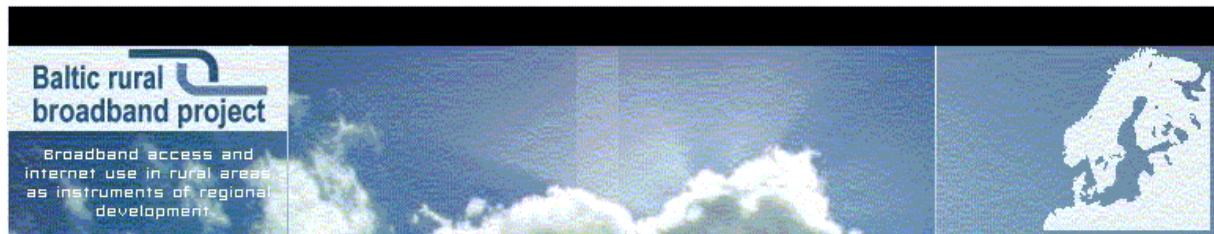
- provide affordable, fast and secure Internet access to all citizens and businesses
- develop useful on-line content and services
- achieve widespread IST literacy

Pomerian Voivodship Strategy in Infrastructure and services as a basis for information society for years 2007-2013:

- Infrastructure development for information society
  - Support all investments connected with informatics infrastructure development
- New services development for information society
  - Implementation new innovative, integrated and interactive services for citizens, enterprises, investors and tourists with whole necessary infrastructure

Strategy of Kwidzyn County Development for years 2007-2013:

- Assurance broadband access to the Internet in rural areas as Kwidzyn County development



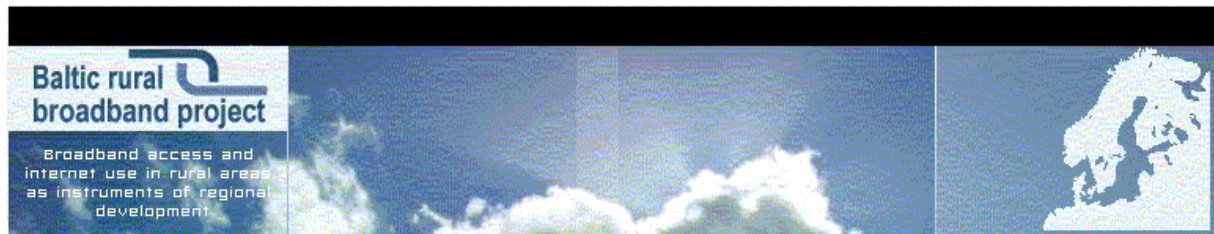
- Analyse of IT resources in Kwidzyn County
- Assurance access to public knowledge, information (especially information linked with job market, courses of Internet usability) for citizens leaving in rural territories
- Monitoring and coordination all activities for make digital signature more popular among citizens
- Enabled possibility for post official document to local government via Internet using digital signature

For Kwidzyn County is important to take activities in follow fields:

- Development of interactive electronic services in administration (e-Government) and rebuild our IT administration structure.
- Ensure safety of IT services and implement electronic signature in public administration.
- Development electronic services for e-Learning.
- Development new electronic and digital resources to promote our region and tourism – e-Culture and e-Tourism.
- Development electronic applications and services for e-Health.
- Development applications and services for working by Internet (e-Job).

We're focused on electronic services in administration – e-Government. As participating in trans-national project stimulated us, we're developed some new services for citizens. Two of them are also our activities in this project.

- a) Portal for job-seekers – this portal was a very basic portal with short information, which was not updated every day. We



focused on create a portal for job-seekers as an interactive portal for all citizens and employers leaving in Kwidzyn County.

- b) Portal for local decision making – this portal was functioned earlier and was structure of this portal was very basic. Our idea is to create more advanced portal with more detailed information useful for citizens. It will be a good beginning to create e-Government and future development.

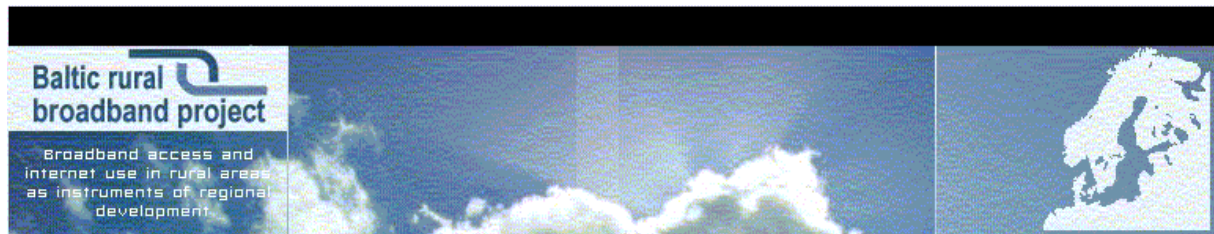
These two ideas are our action areas – at these two ideas we are focus.

### **3. Stocktaking – Present Situation**

In this chapter we're described present progress in developing and implementing our pilot activities and also new ideas on eGovernment area.

Before we had joined to the INTERREG III B Project our experience in inter-national cooperation was very low. In the same time electronic services and broadband infrastructure were at low level. At the moment there are developed new services like portal for citizens, where they can find useful information about county, new resolutions, contact via e-mail with a government officials and many other things. Management board in Kwidzyn County was very satisfied for such concept of portal. We're implemented this portal and it's working in Internet on address <http://powiat.kwidzynski.sisco.info/> . Because we're just starting with such services for citizens, we still developing this portal and implementing new things. More about ideas is in *Vision* chapter.

At the moment we have developed concept of portal for job-seekers, but there are a few problems with implementation. First of all polish law obligate us to use a national portal for job-seekers, where everyone who wants to get a job can find offers from employers in each Voivodeship. Second reason is, that county labour office developed and



implemented similar portal. We are in contact with county labour office and sharing with experience in creating such a service for citizens. Our cooperation is focused on improving this portal and futures unite all services.

In the same time we are working on using electronic signature in administration, electronic document circulation system and portal for submit issues via Internet. At the moment we are in an advanced concept phase with these ideas.

It is worth to mention, that before we're joined to the INTERREG BSR III B Project, Kwidzyn County management board was pessimistic on such thing like eGovernment. Now, when this project shows true results, Kwidzyn County is open for all innovative online services and we are interesting and thinking about improve broadband infrastructure in County.

#### 4. **SWOT – analyses**

##### a. **Strengths**

We're not alone with developing and implementing online services or improving broadband infrastructure. We're learning from each other partners participated to INTERREG BSR III B Project. Experience and knowledge gained by partners is an excellent base for develop and implement new services in Kwidzyn County. Tested services and gathered experience is useful for future develop and for share with partners as a best practices.

##### b. **Weaknesses**

Kwidzyn County has not any experience on eGovernment (online services for citizen) or broadband filed.

##### c. **How strengths outweigh weaknesses**

Participation in such project as INTERREG BSR III B is very useful. It allows us to get much information from partners.



Also creating and developing new services is an excellent experience for Kwidzyn County on eGovernment field.

d. Opportunities

For Kwidzyn County the most important opportunity is to create documentation “How to provide fast and cheap Internet in the Kwidzyn County”. It’s a basis for future installation new broadband structure and county development. Other important opportunity is gather information and experience on online services for citizens. It allows us to create and eGovernment and easy access to government via Internet.

e. Threads

Most of services are new in Kwidzyn County. As we don’t have any experience on online services field, those services are mostly in test phase. It means that those services are incomplete and can work improperly.

Testing new services, platform and creating them is difficult and it’s taking a lot of time. In the other hand, old internet infrastructure makes some problems with using those services by citizens.

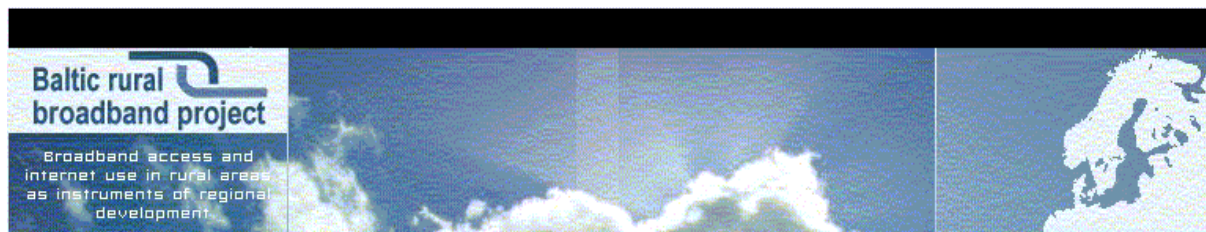
f. How opportunities outweigh threads

Creating new services and testing them by citizens shows our county management and also citizens, that Internet is useful for everyone. It is some kind signal for management board to investing in broadband internet and eGovernment.

## 5. Short Terms Goals

In near future we want to share our experience with project partners. It is not so much, but it’s defiantly a progress.

It’s planed to implement an electronic signature in Kwidzyn County. It’s an important part of eGovernment concept, where we want to pass a decisions by internet with electronic signature. Also an



important part of eGovernment project is to implement electronic documents circulation system in Kwidzyn County. All issues should freely circuit between communes via internet.

## **6. Vision**

Here are future plans for Kwidzyn County on broadband field. We're predicting, that online services (eGovernment) will be finished and working fine. It will be stimulations for us to developing and creating online services. Also those services will need new internet infrastructure. In near few years we want to create new broadband infrastructure for deliver broadband access to whole Kwidzyn County (especially rural areas) for a low price. To do that, we will use documentation "How to provide fast and cheap broadband internet access in Kwidzyn County as instrument for county development" as a concept and technical documentation.

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